**Member Migration Notification**

Subject: IDShield Keeps Getting Better!

Dear <Member Name>,

We take protecting your identity very seriously. Monitoring what matters in your life is critical to allowing you to worry less and live more. Your IDShield membership is being upgraded. We’re adding several valuable new features – **at no additional cost.**

**Please watch for an activation email with easy instructions on how to activate your new account.**

A few things you need to know:

* **IDShield has 18 valuable new features.**
	+ Username/Password Monitoring,
	+ Enhanced Sex Offender Monitoring with Alerts
	+ Instant Hard Inquiry Alerts
	+ Investment Account Number Monitoring
	+ Dark Web Monitoring
	+ High Risk Application and Transaction Monitoring
	+ $1 Million Insurance
	+ Unlimited Service Guarantee
	+ And so much more!

[See an overview of what’s new.](https://cdn2.hubspot.net/hubfs/471589/FLIER_IDS_PlanFeaturesComparison_120618-v11.pdf)

[Learn more about the new features.](https://cdn2.hubspot.net/hubfs/471589/IDS_12.18_G_FLIER_IDS_PlanFeaturesDescription_121718v06_ms_.pdf?utm_campaign=IDS%20Migration&utm_source=hs_email&utm_medium=email&utm_content=2&_hsenc=p2ANqtz-8DMx7LBDdvLjTpJL7vkoUFsPCdPok_7AlsWpq8trXJKls-Xofx6XDPvIjBwlZ4sWPa0YnNM7Uq1I3HnUSZCVQuGI6HsF9PEcEj_8rT4Wc0dRzVBUU&_hsmi=2)

* **We have an all-new and improved mobile app!**

[See the video demonstration of the app.](https://cdn2.hubspot.net/hubfs/471589/idshieldplus_demo_v4.mp4)

* **Activate your improved service.**

You will need to activate your account in order to unlock the new plan and access the new mobile app. When you receive your activation email, please take a few minutes to complete this simple and important step.

**Questions?** [See our FAQs.](https://cdn2.hubspot.net/hubfs/471589/IDSMigration_MMFAQS_V5.pdf)

Sincerely,

Jeff Bell

Chief Executive Officer

IDShield